

Remit To: KOVR-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.  
320 1st St SE  
Washington, DC 20003-1838

Account Exec: NICOLE ELIE POL  
Office: GWTS-PH  
Contract Num: 1191-33386  
Contract Dates: 10/19/2012-10/25/2012  
Customer Order:  
Linked Order:  
CPE: / / 2978

Invoice Num: 1191-347577  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 6

**PAY BY** 11/27/2012  
Net 30 days

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)  
815 Slaters Ln  
Alexandria, VA 22314-1219  
ATTN:Accounts Payable

Product Desc: EST #2978 Schedule 2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS13.COM @ 5AM	10/19/2012-10/19/2012	....F..	30	2	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		....F..	2	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	05:12:35 AM		NRCCCA071015H	30	200.00			
10/19/2012	Fr	05:50:47 AM		NRCCCA071015H	30	200.00			
2	CBS13.COM @ 5AM	10/22/2012-10/25/2012	MTWT...	30	8	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		MTWT...	8	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	05:14:58 AM		NRCCCA071019H	30	200.00			
10/22/2012	Mo	05:43:02 AM		NRCCCA071019H	30	200.00			
10/23/2012	Tu	05:13:27 AM		NRCCCA071019H	30	200.00			
10/23/2012	Tu	05:52:46 AM		NRCCCA071019H	30	200.00			
10/24/2012	We	05:12:30 AM		NRCCCA071019H	30	200.00			
10/24/2012	We	05:40:39 AM		NRCCCA071019H	30	200.00			
10/25/2012	Th	05:23:25 AM		NRCCCA071019H	30	200.00			
10/25/2012	Th	05:48:26 AM		NRCCCA071019H	30	200.00			
3	CBS13.COM @ 6AM	10/19/2012-10/19/2012	....F..	30	2	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		....F..	2	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	06:22:09 AM		NRCCCA071015H	30	400.00			
10/19/2012	Fr	06:48:23 AM		NRCCCA071015H	30	400.00			

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4	CBS13.COM @ 6AM		10/22/2012-10/25/2012		M T W T . . .		30	8	400.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		M T W T . . .		8		400.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	06:21:36 AM		NRCCCA071019H	30	400.00			
10/22/2012	Mo	06:47:58 AM		NRCCCA071019H	30	400.00			
10/23/2012	Tu	06:13:40 AM		NRCCCA071019H	30	400.00			
10/23/2012	Tu	06:53:49 AM		NRCCCA071019H	30	400.00			
10/24/2012	We	05:58:24 AM		NRCCCA071019H	30	400.00			
10/24/2012	We	06:48:08 AM		NRCCCA071019H	30	400.00			
10/25/2012	Th	06:28:10 AM		NRCCCA071019H	30	400.00			
10/25/2012	Th	06:59:31 AM		NRCCCA071019H	30	400.00			
5	DR PHIL		10/19/2012-10/19/2012		. . . . F . .		30	2	500.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/15/2012-10/21/2012		. . . . F . .		2		500.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/19/2012	Fr	03:12:04 PM		NRCCCA071015H	30	500.00			
10/19/2012	Fr	03:42:50 PM		NRCCCA071015H	30	500.00			
6	DR PHIL		10/22/2012-10/25/2012		. T W T . . .		30	6	500.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		. T W T . . .		6		500.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	03:26:47 PM		NRCCCA071019H	30	500.00			
10/23/2012	Tu	03:53:36 PM		NRCCCA071019H	30	500.00			
10/24/2012	We	03:21:08 PM		NRCCCA071019H	30	500.00			
10/24/2012	We	03:54:52 PM		NRCCCA071019H	30	500.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/25/2012	Th	03:09:22 PM		NRCCCA071019H	30	500.00			
	10/25/2012	Th	03:49:48 PM		NRCCCA071019H	30	500.00			
7	CBS13 NEWS @ 4		10/19/2012-10/19/2012		. . . . F . .		30	1	1,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . . . F . .		1		1,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/19/2012	Fr	04:38:16 PM		NRCCCA071015H	30	1,000.00			
8	CBS13 NEWS @ 4		10/22/2012-10/25/2012		. T W T . . .		30	3	1,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/22/2012-10/28/2012		. T W T . . .		3		1,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/23/2012	Tu	04:29:15 PM		NRCCCA071019H	30	1,000.00			
	10/24/2012	We	04:37:00 PM		NRCCCA071019H	30	1,000.00			
	10/25/2012	Th	04:42:01 PM		NRCCCA071019H	30	1,000.00			
9	CBS13 NEWS @ 6		10/19/2012-10/19/2012		. . . . F . .		30	1	1,600.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		. . . . F . .		1		1,600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/19/2012	Fr	06:13:29 PM		NRCCCA071015H	30	1,600.00			

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10	CBS13 NEWS @ 6		10/22/2012-10/25/2012		M . W T . . .		30	3	1,600.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		M . W T . . .		3		1,600.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo				30				Credit
10/24/2012	We	06:23:50 PM		NRCCCA071019H	30	1,600.00			
10/25/2012	Th	06:27:45 PM		NRCCCA071019H	30	1,600.00			
11	DAVID LETTERMAN		10/19/2012-10/19/2012		. . . . F . .		30	1	1,000.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/15/2012-10/21/2012		. . . . F . .		1		1,000.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/19/2012	Fr	11:55:30 PM		NRCCCA071015H	30	1,000.00			
12	DAVID LETTERMAN		10/22/2012-10/25/2012		M T W T . . .		30	4	1,000.00
Week Of		M T W T F S S		Spots Per Week		Rate			
10/22/2012-10/28/2012		M T W T . . .		4		1,000.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	11:22:57 PM		NRCCCA071019H	30	1,000.00			
10/23/2012	Tu	11:56:41 PM		NRCCCA071019H	30	1,000.00			
10/24/2012	We	11:34:06 PM		NRCCCA071019H	30	1,000.00			
10/25/2012	Th	11:57:15 PM		NRCCCA071019H	30	1,000.00			
14	NFL REGULAR SEASON GAMES		10/21/2012-10/21/2012		. . . . . S		30	3	7,500.00

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. . . . . S		3		7,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	09:58:45 AM		NRCCCA071015H	30	7,500.00			
10/21/2012	Su	09:59:15 AM		NRCCCA071015H	30	7,500.00			
10/21/2012	Su	01:20:44 PM		NRCCCA071015H	30	7,500.00			
15	CSI: NY		10/19/2012-10/19/2012		. . . . F . .		30	1	3,200.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. . . . F . .		1		3,200.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	06:58:26 PM		NRCCCA071015H	30	3,200.00			
16	THE YOUNG & THE RESTLESS		10/23/2012-10/25/2012		. T . T . . .		30	2	750.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			. T . T . . .		2		750.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	11:28:26 AM		NRCCCA071019H	30	750.00			
10/25/2012	Th	11:24:46 AM		NRCCCA071019H	30	750.00			
17	CBS13 EARLY NEWS		10/20/2012-10/20/2012		. . . . . S .		30	1	3,300.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			. . . . . S .		1		3,300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	04:38:20 PM		NRCCCA071015H	30	3,300.00			

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18	CBS THIS MORNING	10/25/2012-10/25/2012	. . . T . . .	30	4	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T . . .	4	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	07:42:17 AM		NRCCCA071019H	30	500.00			
10/25/2012	Th	08:22:13 AM		NRCCCA071019H	30	500.00			
10/25/2012	Th	08:39:25 AM		NRCCCA071019H	30	500.00			
10/25/2012	Th	08:59:27 AM		NRCCCA071019H	30	500.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		51	56,300.00	8,445.00	47,855.00	0.00	0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Accounts Receivable

916-374-1313

Gross Billing

56,300.00

Trade Value

0.00

Agency Commission

8,445.00

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

47,855.00

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